

## THE SLC ADVANTAGE

Franchises have unique system development, sales, financing. As the first and only professional service provider that offers an end-to-end solution to the franchise industry, SLC is your true strategic partner. Our Franchise Services Group provides deep industry experience, strategic insight, and practical solutions for both franchisors and franchisees – all in one place.

## THE IMPORTANCE OF EXPERTISE

Whether you are building a new franchise system, or you've been in the business for a while, you recognize the complex maze of system development and operational details to master. SLC Franchise Group understands those challenges and offers hands-on solutions and support for Franchisors who are serious about growth.

## FRANCHISE SERVICES GROUP TEAM

Our team of prominent industry leaders work together to provide our clients with a true end-to-end range for services to help develop and support your organization. We are a proud member of industry organizations such as the International Franchise Association and the National Franchise Business Network Program, supporting franchise organization in all major categories:

- Food & Beverage
- Professional Services
- Healthcare
- Salon & Beauty
- Education
- Real Estate
- Health & Fitness
- Hotel & Hospitality
- Professional Sports

### End-to-end Solutions

SLC provides comprehensive franchise services from total new system development, corporate formation, location and corporate financing, sales services, site selection, onboarding and beyond. DCV has a proven track record of more than 100 franchisor clients.

SLC's experienced team provides a full spectrum of services to both franchisors and franchisees:

- Turn-key development for new & emerging franchises
- Franchise sales strategies, lead generation & outsourcing
- Marketing & brand development
- Corporate & unit-level operations consulting, implementation & management
- International franchise development both into and from the U.S. market